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Handyman donates full day to help neighbours in need

EDMONTON- September 17th, 2018 – JobJar expanded into Edmonton and brought its Job from the Jar day campaign with it.

JobJar fixes the homes of local residents for free on Job from the Jar Day, an event that gives back to the communities of Calgary in a unique way. The JobJar team selects one of the neighborhoods in Edmonton to participate each month and two residents living in the chosen community win a free handyman for the day. To be entered to win, all residents have to do is sign up with JobJar.

The average homeowner has at least 9 projects that need attention around the house. For individuals and families who fall below the poverty line, these projects quickly accumulate to create unsafe living environments.

To help fix this, one resident wins a day with one of JobJar's Skilled Doers and then has to choose a deserving neighbor to win the second free time. JobJar celebrates the deserving neighbour's courage and resilience by giving the opportunity to show their home some love. This is often a neighbor in need; ex: handicap, single mom, low income, elderly, etc. Our Skilled Doers donate a full day to help local residents fix up their homes for free.

"I believe business now more than ever need to be socially responsible. Job from the Jar Day is a way we give back to the community. It's fun, builds awareness and it forces individuals to look in their own community to give back," says Luciano Cabrera, JobJar CGO. The JobJar team strongly stands behind the premise that giving back is crucial to success.

Through implementing the recurring theme of giving back, this event is designed to vividly display the strong sense of community within Edmonton's neighborhoods. The campaign was started in Calgary and it's success inspired the expansion to Edmonton and Winnipeg. Stay tuned for more information!

About JobJar:

For generations, households have had the tradition of a "chore" jar; a jar full of slips of paper listing chores around the house. When it was time to complete them, family members would pick jobs from the jar. Based on this concept, JobJar is an innovative website focused on connecting homeowners with Skilled Doers to help with all small home projects. JobJar believes in the value of connecting communities and supporting the growth of local tradesmen in Canada. Additionally, JobJar recognizes the need to provide newcomers and those who may lack the resources with the tools and opportunity to succeed and establish themselves as reputable Skilled Doers.

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